SILVERMAN CONSULTING LLC

BRUCE G. SILVERMAN
CURRICULUM VITAE

May 2005 – Present

SILVERMAN CONSULTING LLC (Los Angeles)
Principal

Advertising and branding consultant to advertisers and advertising agencies in the U.S., Europe and Asia engaged in marketing consumer goods and services. Consultant and expert witness for law firms throughout the U.S. and U.K. on cases where false/misleading advertising, trademark infringement, advertising industry custom and practice, publicity rights and/or media are at issue.

January 2003 – April 2005

WONG DOODY ADVERTISING (Los Angeles)
President and Partner

Privately-owned, award-winning advertising agency with offices in Los Angeles and Seattle. Clients included Alaska Airlines, Alpine Electronics, Autodesk, Clif Bar, Los Angeles Dodgers, MGM Home Entertainment, Sony Pictures, UCLA/Anderson School of Management.

March 1997 – Dec. 2002

INITIATIVE PARTNERS (Los Angeles)
President/CEO; Member, Initiative Worldwide Board of Directors

Principal U.S. unit of world's largest ($22BB+) advertising media planning and buying agency. Clients included Acura, Albertson's, Arco, Carl's Jr/Hardee's, Baskin-Robbins, Chevrolet, Cisco Systems, Intel, Walt Disney Company, E*Trade, The Home Depot, Johnson & Johnson, Kaiser-Permanente, Six Flags, Taco Bell, U.S. Navy Recruiting Command, Unilever, plus more than 100 advertising agencies operating throughout the United States and Canada.

January 1986 – March 1997	**ASHER/GOULD ADVERTISING, INC. (Los Angeles)** **President, Chief Creative Officer, Chief Operating Officer and Partner** Privately-owned, top 100 advertising agency with offices in Los Angeles and Las Vegas. Clients included American Savings Bank, Avery Dennison, Baskin-Robbins, HBO, ITT/Sheraton, The Men's Wearhouse, Pabst Brewing Company, Pizza Hut, MGM Resorts, Sanyo, Southern California Cable Marketing Council, Suzuki cars and trucks, State of California Department of Health Services, SunAmerica
January 1984 – Dec. 1986	**BBDO/WEST, INC. (Los Angeles, San Francisco)** **Executive Vice President, General Manager, Chief Creative Officer and Director** West Coast division of Top 10 global advertising agency. Accounts included Apple Computer International, Coldwell Banker, HBO, Hughes Supermarkets, Pepsi, PIP Printing, Sanyo/Fisher, Sebastiani Vineyards, Sizzler, Southern California Dodge Dealers, Union Bank
January 1981 – Dec. 1983	**BOZELL & JACOBS, SOUTHWEST, INC. (Dallas)** **Executive Vice President, Chief Creative Officer** Southwest division of Top 10 U.S. advertising agency. Accounts included American Airlines, Armour Foods, Avis, Greyhound, Mary Kay Cosmetics, Pace Foods, Quaker Oats, Southwestern Bell, Symantec, Zale Corporation.
August 1967 – Dec. 1980	**OGILVY & MATHER, INC. (New York)** **Senior Vice President, Executive Creative Director, Member, O&M USA Council of Directors** Top five global advertising agency. Executive Creative Director and General Manager, O&M Los Angeles (1977-80); Creative Director, O&M Houston (1974-77); Associate Creative Director, O&M London (1974), Associate Creative Director, O&M New York (1972-73). Accounts included American Express, British Travel Association, Dove, French Tourism, Hershey Foods, IBM, Imperial margarine, KLM, Korean Airlines, Panasonic, Post cereals, Puerto Rico Tourism, Mattel, Maxwell House, MTV, Mercedes Benz, Merrill Lynch, Nabisco,

	Nickelodeon, Shell, Smith Barney, Trailways, TWA, Universal Studios
EDUCATION	June 1966 BA, Adelphi University, Garden City, New York
INDUSTRY	Vice Chairman, Western Region – American Association of Advertising Agencies (industry trade association) (1995-2002)
	National Board of Directors – American Association of Advertising Agencies (1995-2002)
	Vice President – Los Angeles Advertising Agencies Association (1995-2002)
	Member, Los Angeles Advertising Club (1978-1980; 1984-2005)
	Vice President – Dallas Advertising Club (1981-1983)
	Vice President – Houston Advertising Federation (1975-1977
	Member – The Television Academy
	Director – Los Angeles Chapter, Forensic Expert Witness Association (2006-2009)
TEACHING POSITIONS	Instructor: Pepperdine University, UCLA Extension
	Guest Instructor: Arizona State University, California State University Northridge, California State University San Diego, California State University Los Angeles, California State University San Francisco, New York University, Rice University, Southern Methodist University, Stanford University, University of Arizona, University of California (Berkeley), UCLA Anderson School of Management, UCLA Fielding School of Public Health, University of Hawaii, University of Houston, University of Southern California, University of Texas, Thunderbird School of Management; Dean's Board of Advisors, UCLA Extension

OTHER

Author: *How to Create Tobacco-Use Prevention Advertising That Works*; University of Florida Press, 1996

Media Appearances: Frequent "advertising/marketing guest authority" on Bloomberg News, NBC News, ABC 20/20; cited in articles in *Wall Street Journal, New York Times, Los Angeles Times, Washington Post, USA Today, Advertising Age, AdWeek*

AWARDS:

Multiple Clios, One Show "Pencils," multiple Beldings, two Gold Lions at Cannes International Advertising Festival; three "Effie" awards, two David Ogilvy Awards.

ADVERTISING/BRANDING CLIENTS SERVED (BY CATEGORY)
(Partial List; 1968-2025)

Apparel/Fashion	C&R Clothiers (Asher/Gould)
	Cherokee Apparel (Asher/Gould)
	The Men's Wearhouse (Asher/Gould)
	Harris & Frank Clothiers (Asher/Gould)
	Kennedy's Clothiers (Asher/Gould)
	London Fog (Asher/Gould)
	Mervyn's (Wong Doody)
	Nordstrom (Wong Doody)
Automotive	Acura (Initiative)
	Chevrolet (Initiative)
	Dodge and Dodge Dealer Associations (BBDO)
	Kia (Initiative)
	Jaguar (Bozell)
	Mercedes-Benz (Ogilvy)
	Peugeot (Ogilvy)
	Suzuki (Asher/Gould)
Beverages	Ballantine Ale (Asher/Gould)
	Brew 102 Beer (Asher/Gould)
	Country Club Malt Liquor (Asher/Gould)
	Country Time Lemonade (Ogilvy)
	Falstaff Beer (Ogilvy; Asher/Gould)
	Hamm's Beer (Asher/Gould)
	Mountain Dew (Ogilvy)
	M. LaMont Vineyards (Ogilvy)
	Old Crow Bourbon Whisky (Ogilvy)
	Olde English 800 Malt Liquor (Asher/Gould)
	Olympia Beer (Asher/Gould)
	Pabst Blue Ribbon Beer (Asher/Gould)
	Pearl Beer (Asher/Gould)
	Pepsi Light (Ogilvy)

	Pepsi-Cola (BBDO)
	Private Stock Malt Liquor by Haffenreffer (Asher/Gould)
	Schaeffer Beer (Ogilvy)
	Sebastiani Vineyards (BBDO)
	Stolichnaya Vodka (Ogilvy)
	Van Gogh Vodka (Wong Doody)
	Vitel Mineral Water (BBDO)
Corporate	Autodesk (Wong Doody)
	Avery Dennison (Asher/Gould)
	Cerner Corporation (Silverman LLC)
	Cessna Citation (Ogilvy)
	Church of Jesus Christ of Latter-Day Saints (Initiative)
	City Investing (Ogilvy)
	Cooper Industries (Ogilvy)
	Dresser Industries (Ogilvy)
	IBM (Ogilvy)
	International Nickel (Ogilvy)
	International Paper (Ogilvy)
	Owens-Corning Fiberglas (Ogilvy)
	Rail LA (Silverman LLC)
	Shell Oil Company (Ogilvy)
	Worldwide Church of God (BBDO)
Consumer Electronics	Alpine Electronics (Wong Doody)
	Circuit City (Asher/Gould)
	Concord Electronics (BBDO)
	Fisher (BBDO)
	Panasonic (Ogilvy)
	Sanyo (Asher/Gould)

Direct Response	American Express cards (Ogilvy)
	Associates Financial (Bozell)
	Bally's Health and Fitness (Initiative)
	Bryman College (Asher/Gould)
	HBO (Asher/Gould)
	Intercept Program (Asher/Gould)
	Jenny Craig (Initiative)
	Kaiser/Permanente (Initiative)
	Law Offices of Larry H. Parker (Asher/Gould; Silverman LLC)
	Mobile Dynamics (Wong Doody)
	National Education Centers (Asher/Gould)
	Paintrol Clinics (Asher/Gould)
	Southern California Cable Marketing Council (Asher/Gould)
	UCLA Anderson School of Management (Wong Doody)
Education	Bryman College (Asher/Gould)
	Geisinger Commonwealth School of Medicine (Silverman LLC)
	Mobile Dynamics (Wong Doody)
	National Education Centers (Asher/Gould)
	National University (Initiative)
	UCLA Anderson School of Management (Wong Doody)
Entertainment	Albuquerque Studios (Silverman LLC)
	Big Moving Pictures (Silverman LLC)
	Buena Vista Pictures (Initiative)
	Center Theatre Group/Ahmanson Theatre; Mark Taper Forum (Initiative)
	Circus World (Ogilvy)
	Disney Home Video (Initiative)
	Disneyland (Initiative)
	Dynasty Visual Effects and Animation (Silverman LLC)
	Grand Ol' Opry (Ogilvy)

	HBO (BBDO and Asher/Gould)
	Houston Grand Opera (Ogilvy)
	Los Angeles Dodgers (Wong Doody)
	MGM Home Video (Wong Doody)
	MTV (Ogilvy)
	Nickelodeon (Ogilvy)
	Opryland USA (Ogilvy)
	Pacific Ventures (Silverman LLC)
	Ringling Brothers Barnum & Bailey Circus (Ogilvy)
	Six Flags (Ogilvy and Initiative)
	Sony Pictures Digital Entertainment (Wong Doody)
	Southern California Cable Marketing Council (Asher/Gould)
	The Walt Disney Company (Initiative)
	Touchstone Pictures (Initiative)
	UCLA Athletics (Silverman LLC)
	UPN (United Paramount Network) (Initiative)
	Walt Disney Pictures (Initiative)
	Walt Disney World (Initiative)
	Warner Brothers (Initiative)
	World Poker Tour (Wong Doody)
Financial Services	Allied Bank of Texas (Bozell)
	American Express Credit Cards (Ogilvy)
	American Express International Bank (Ogilvy)
	American Savings Bank (Asher/Gould)
	Associates Financial (Bozell)
	Bowery Savings Bank (Ogilvy)
	E*Trade (Initiative)
	Gibraltar Savings & Loan of California (Ogilvy)
	Gibraltar Savings & Loan of Texas (Ogilvy)
	Merrill Lynch (Ogilvy)
	J. P. Morgan & Co. (Ogilvy)
	Nationwide Insurance (Ogilvy)

	Plastic Cash International (Wong Doody)
	Republic Bank of Texas (Bozell)
	Smith Barney (Ogilvy)
	SunAmerica (Asher/Gould)
	Union Bank of California (BBDO)
	U.S. Trust (Ogilvy)
	Valley National Bank – AZ (Bozell)
	Wei Dong Investment Holdings Ltd. (Silverman LLC)
Gaming	Augustine Casino (Wong Doody)
	Bellagio Hotel & Casino (Initiative)
	California Lottery (Initiative)
	Desert Inn Hotel & Casino (Asher/Gould)
	Las Vegas Convention and Visitor's Authority (Initiative)
	MGM Grand Hotel & Casino (Asher/Gould)
	Mirage Hotel & Casino (Initiative)
	New York New York Hotel & Casino (Asher/Gould)
	Treasure Island Hotel & Casino (Initiative)
Grocery Products (includes. Packaged Goods)	Armour Dinner Classics (Bozell)
	Armour Hot Dogs (Bozell)
	Armour Deli Meats (Bozell)
	Balance Bar (Initiative)
	Beijing Zhong Gao International HR Co. Ltd. (Silverman LLC)
	California Avocados (Asher/Gould)
	California Eggs (Asher/Gould)
	Clif Bar (Wong Doody)
	Conagra Foods (Bozell)
	Gaines (Ogilvy)
	Dove Liquid (Ogilvy)
	Enfamil infant formula (Ogilvy)
	Heath Bars (Bozell)
	Hershey (Ogilvy)

	Imperial Margarine (Ogilvy)
	Luna Bar (Wong Doody)
	Nabisco Double Stuf (Ogilvy)
	Nabisco Krazy Glazy (Ogilvy)
	Nabisco Premium Saltine Crackers (Ogilvy)
	Nabisco Sooper Kookies (Ogilvy)
	Pace Picante Sauce (Bozell)
	Pepperidge Farm (Ogilvy)
	Post Alpha-Bits (Ogilvy)
	Post Cocoa Pebbles (Ogilvy)
	Post Fruity Pebbles (Ogilvy)
	Post Super Sugar Crisp (Ogilvy)
	Purina Dog Chow (Ogilvy)
	Quaker Oats (Bozell)
	Quaker Chewy Granola Bars (Bozell)
	Quaker Masa Harina (Bozell)
	Quaker 100% Natural Cereal (Bozell)
	Ralston-Purina Cookie Crisp cereal (Ogilvy)
	Reese's Peanut Butter Cups (Ogilvy)
	Swanson Frozen Dinners (Ogilvy)
Health & Beauty Aids	Avon Cosmetics (Ogilvy)
	Contac (Ogilvy)
	Dove Beauty Bar (Ogilvy)
	Kinerase (Wong Doody)
	Mary Kay Cosmetics (Bozell)
	Mead-Johnson Enfamil (Ogilvy)
	Mead-Johnson Metrecal (Ogilvy)
	Pears Soap (Ogilvy)
	Rembrandt Whitening Toothpaste (Wong Doody)
	Twice as Nice shampoo (Ogilvy)
Healthcare	Cedars-Sinai Health System (Silverman LLC)
	Century Aesthetics (Silverman LLC)
	Century City Doctors Hospital (Silverman LLC)

	Contac Cold and Flu medicine (Ogilvy)
	Cerner Corporation (Silverman LLC)
	Doctor Campbell Credit Dentists (Asher/Gould)
	Geisinger Health (Silverman LLC)
	Intercept Program (Asher/Gould)
	Kaiser Permanente (Initiative)
	Modern Diagnostics (Silverman LLC)
	Paintrol Clinics (Asher/Gould)
	Private Health Management (Silverman LLC)
	Salus Surgical Centers (Silverman LLC)
	UCLA Health System (Silverman LLC)
	United Health Plan (Asher/Gould)
	Virginia Mason Medical Center (Wong Doody)
Hi-Tech	Apple Computers/International (BBDO)
	Autodesk (Wong Doody)
	Cadforce (Silverman LLC)
	Cerner Corporation (Silverman LLC)
	Cisco (Initiative)
	Compaq (Ogilvy)
	Gateway (Initiative)
	IBM (Ogilvy)
	Intel (Initiative)
	Symantec (Bozell)
Industrial	Cessna (Ogilvy; Bozell)
	International Nickel (Ogilvy)
	International Paper (Ogilvy)
	Dresser Industries (Ogilvy)
	Falcon Waterfree (Silverman LLC)
	Owens-Corning Fiberglas (Ogilvy)
	Shell Farm Chemicals (Ogilvy)
	Shell Industrial Chemicals (Ogilvy)
	Shell Plastics, Resins and Synthetic Rubber (Ogilvy)

Internet	America On-Line (Initiative)
	E-Trade On-Line (Initiative)
	Event 411.com (Initiative)
	Petstore.com (Initiative)
	PlasticCash.com (Wong Doody)
	Yahoo! (Initiative)
Marketing Communications Agencies	Ayzenberg (Silverman LLC)
	Beijing Reach-All Investment Company Ltd. (Silverman LLC)
	BH Direct (Silverman LLC)
	Bright Strategic Design (Silverman LLC)
	Bullpen Integrated Marketing (Silverman LLC)
	Donnenfeld & Associates (Silverman LLC)
	Eclipse Studio, Beijing (Silverman LLC)
	Glyphix (Silverman LLC)
	Horizon Media (Silverman LLC)
	M Creative Group (Silverman LLC)
	Nice Advertising (Silverman LLC)
	The Phelps Group (Silverman LLC)
	Radarworks (Silverman LLC)
	Rogers & Associates (Silverman LLC)
	Schiller LLC (Silverman LLC)
	U.S. International Media (Silverman LLC)
	The Woo Agency (Silverman LLC)
Media/Publishing	24/6 Media dba Pocket Billboards (Silverman LLC)
	Bulzi (Silverman LLC)
	The Equestrian News (Silverman LLC)
	Frontiers Media LLC (Silverman LLC)
	HBO (BBDO and Asher/Gould)
	KCAL 9 Television (Initiative)
	Sirius XM (Silverman LLC)
	Southern California Cable Marketing Council (Asher/Gould)

	Triton Media (Silverman LLC)
	UPN (United Paramount Network) (Initiative)
Miscellaneous Products	Paragon Luggage (Wong Doody)
	Steuben Glass (Ogilvy)
	Zippo (Ogilvy)
Office Products	Avery Dennison (Asher/Gould)
	Intuit – QuickBooks (Wong Doody)
Petroleum Products	Arco (Initiative)
	Shell Fire & Ice Motor Oil (Ogilvy)
	Shell Gasoline (Ogilvy)
Professional Services	Cadforce (Silverman LLC)
	CFO911 (Silverman LLC)
	Law Offices of Larry H. Parker, Inc. (Asher/Gould; Silverman LLC)
	Perona, Langer, Beck Inc. (Silverman LLC)
Real Estate	Coldwell Banker (BBDO)
	Esprit (Silverman LLC)
	Move.com (Silverman LLC)
	Pacifica Ventures (Silverman LLC)
	Relocation.com (Silverman LLC)
	Waterwood (Ogilvy)
	The Woodlands (Ogilvy)
Restaurants	Acapulco (Asher/Gould)
	Baskin-Robbins (Ogilvy; Asher/Gould)
	Bennigan's (Bozell)
	Burger Chef (Ogilvy)
	Carl's Jr. (Initiative)
	Der Weinerschnitzel (Initiative)
	Godfather's Pizza (Bozell)
	Hardee's (Initiative)
	KFC (Initiative)
	Packard's Grill (Asher/Gould)

	Pioneer Chicken (Asher/Gould)
	Pizza Hut (Asher/Gould)
	Sizzler (BBDO)
	Steak & Ale (Bozell)
	Taco Bell (Initiative)
	Togo's (Initiative)
	Tom Sawyer's Old Fashioned Fried Chicken (Ogilvy)
Retail	Aaron Brothers Art Marts (Asher/Gould)
	Albertson's Supermarkets (Initiative)
	Arco (Initiative)
	Bailey Banks & Biddle Jewelers (Bozell)
	Big Lots (Initiative)
	C&R Clothiers (Asher/Gould)
	Checker Auto Parts (Bozell)
	Circle K (Initiative)
	Circuit City (Asher/Gould)
	Factory2You Stores (Asher/Gould)
	Family Bargain Center Stores (Asher/Gould)
	Fry's Supermarkets (Initiative)
	Harris & Frank Clothiers (Asher/Gould)
	Hughes Supermarkets (BBDO)
	Kennedy's Clothiers (Asher/Gould)
	Men's Wearhouse (Asher/Gould)
	Mervyn's (Wong Doody)
	Nordstrom (Wong Doody)
	Osco Drugs (Initiative)
	Puppy Palace (Ogilvy)
	PIP Printers (BBDO)
	Ralphs Supermarkets (Initiative)
	Safeway Supermarkets (Initiative)
	Sainsbury Supermarkets (Silverman LLC)
	Sav-On Drugs (Initiative)

	Sears (Ogilvy)
	Sit ‘n Sleep (Silverman LLC)
	Stater Brothers Supermarkets (Initiative)
	Steuben Glass (Ogilvy)
	The Home Depot (Initiative)
	Tesco Supermarkets (Silverman LLC)
	Tom Thumb Supermarkets (Bozell)
	Vons Supermarkets (Initiative)
	Wherehouse Records & Tapes (Asher/Gould)
	Zale Jewelers (Bozell)
Social Marketing	California Department of Health Services – BabyCal (Asher/Gould)
	California Department of Health Services – First5 (Asher/Gould)
	California Department of Health Services – HIV Prevention (Asher/Gould)
	California Department of Health Services – Tobacco-Use Prevention (Asher/Gould)
	Los Angeles County Department of Public Health – Tobacco-Use Prevention (Asher/Gould)
	Oregon Health Department – Tobacco-Use Prevention (Asher/Gould)
	United States Department of Commerce, Census 2000 (Initiative)
	United States Government; Centers for Disease Control – Tobacco-Use Prevention (Initiative)
	White House office of National Drug Control Policy – Drug-use Prevention (Initiative)
Telecommunications	Nextel (Initiative)
	Telcentris (Silverman LLC)
	Southwestern Bell (Bozell)
	VoxOx (Silverman LLC)
Tobacco	Tijuana Smalls (Ogilvy)

Tires/Batteries/ Accessories	Arco (Initiative)
	Goodyear (Ogilvy)
	Shell (Ogilvy)
Toys/Games	Electronic Arts (Initiative)
	Mattel Electronics (Ogilvy)
	Mattel Toys and Games (Ogilvy)
Travel/Tourism	Alaska Airlines (Wong Doody)
	Alaska Tourism (Initiative)
	ALM Royal Dutch Airlines (Ogilvy)
	American Airlines (Bozell; Initiative)
	American Express Travel Service (Ogilvy)
	Avis Rent-a-Car (Bozell)
	Bellagio Hotel & Casino (Initiative)
	British Tourist Authority (Ogilvy)
	Cunard Lines (Ogilvy)
	Desert Inn Hotel & Casino (Asher/Gould)
	Disney Cruise Lines (Initiative)
	Disneyland and Walt Disney World (Initiative)
	French Government Tourist Office (Ogilvy)
	Greyhound Lines (Bozell)
	Hyatt Regency Maui (Ogilvy)
	Hyatt Regency Waikiki (Ogilvy)
	Hyatt Kuilima Resort (Silverman LLC)
	KLM Royal Dutch Airlines (Ogilvy)
	Korean Airlines (Ogilvy)
	Las Vegas Convention & Visitors Bureau (Initiative)
	Loreto Bay (Wong Doody)
	Marriott (Ogilvy)
	MGM Grand Hotel & Casino (Asher/Gould)
	Mirage Hotel & Casino (Initiative)

	New York New York Hotel & Casino (Asher/Gould)
	Opryland USA (Ogilvy)
	Six Flags (Ogilvy and Initiative)
	Trailways Bus Lines (Ogilvy)
	Treasure Island Hotel & Casino (Initiative)
	TWA (Ogilvy)
	United States Travel Authority (Ogilvy)
	Universal Studios Hollywood (Ogilvy)
	Yosemite National Park and the Curry Company (Ogilvy)
Utilities	Bell South (Initiative)
	Houston Lighting & Power (Ogilvy)
	Nextel (Initiative)
	Salt River Project (Bozell)
	Southwestern Bell (Bozell)

EXPERT WITNESS EXPERIENCE

DEPOSITION, ARBITRATION AND/OR TRIAL TESTIMONY

(2021-2026; Underscore indicates client)

JANE DOE, et al. v. SUTTER HEALTH, et al.
Superior Court of California, County of San Francisco
Case No: CGC-21-595416
Deposed 3/23/2026

KEIRA McCARRRELL, et al. v. RUGS USA, LLC.
United States District Court, District of Oregon, Portland Division
Case No: 3:25-cv-00454-AB
Deposed 3/17/2026

MAYANNA BERRIN, et al. v. DELTA AIR LINES, INC.
United States District Court, Central District of California
Case No.: 2:23-cv-04150-MEMF-AS
Deposed 9/30/25

SHARON CROWDER et al. v. THE SHADE STORE, LLC
United States District Court, Northern District of California
Case No. 5:23-cv-2331
Deposed 3/5/2025

NEA VIZCARRA et al. v. MICHAELS STORES, INC.
United States District Court, Northern District Of California
Case No. 3:23-cv-00468-PCP.
Deposed 1/17/2025

SARA SAFARI et al. v. WHOLE FOODS MARKET SERVICES, INC. et al.
United States District Court, Central District of California, Southern Division
Case No., 8:22-CV-01562 JWH-KE
Deposed 1/8/2025.

JENNIFER VLACICH et al. v. DEL MONTE FOODS
United States District Court, Northern District of California,
Case No. 4:22-cv-00892-JST
Deposed 10/21/2024.

CHARLOTTE WILLOUGHBY et al. v. ABBOTT LABORATORIES
United States District Court, Northern District Of Illinois, Eastern Division
Case No. 1:22-CV-01322
Deposed 5/14/2024.

IN THE MATTER OF CERTAIN BLOOD FLOW RESTRICTION DEVICES WITH ROTATABLE WINDLASSES AND COMPONENTS THEREOF
(On behalf of Complainant)
U.S. International Trade Commission
ITC Inv. No. 337-TA-1364
Deposed 12/19/2023.

Q INDUSTRIES, INC., v. O'REILLY AUTOMOTIVE, INC., et al.
United States District Court, Central District of California
Case No.: 2:22-cv-03791-AB-PVCx
Deposed 12/6/2023
WORLD CHAMP TEC LLC, v. PELOTON INTERACTIVE, INC.
United States District Court, Northern District of California
Case No. 4:21-cv-03202 SBA
Deposed 3/14/ 2023

IN RE PLUM BABY FOOD LITIGATION
(On behalf of Plaintiffs)
United States District Court, Northern District of California, Oakland Division
Case No. 21-cv-00913-YGR
Deposed 3/3/2023

UNIMED INTERNATIONAL, INC., v. FOX NEWS NETWORK, LLC.
United States District Court, District of New Jersey
Case No. 2:20-cv-17335-SDW-LDW
Deposed 12/14/2022

PEOPLE OF THE STATE OF CALIFORNIA v. HOMEADVISOR, INC. and ANGI HOMESERVICES, INC.
Superior Court of the State of California, City and County of San Francisco
Case No. CGC-18-565008
Deposed 10/11/2022

DIANA DUKICH et al. v. IKEA US RETAIL LLC and IKEA NORTH AMERICA SERVICES, LLC
United States District Court for the Eastern District of Pennsylvania
Case No. 2-20-cv-2182-HB
Deposed 6/15/2022

COURT THOMAS, IN HIS CAPACITY AS RECEIVER AND AS ASSIGNEE, v. SALEM MEDIA GROUP, INC., MARK DAVIS, INSPIRATION MEDIA OF TEXAS, LLC, AND BISON MEDIA, INC.
County Court at Law No. 3, Dallas County, Texas
Cause No. CC-20-01021-C
Deposed 6/6/2022

IN THE MATTER OF IN RE: ROCK 'N PLAY SLEEPER MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION
(On behalf of Plaintiffs)
United State District Court, Western District of New York
Case No: MDL No. 1:19-md-2903.
Deposed 10/28/2021

JOSEPH MIER, et al. v. CVS PHARMACY, INC.
United States District Court
Central District of California
Case No. 8:20-cv-01979-DOC-ADS
Deposed 10/14/2021

JEFFEY KOENIG and MARCELLUS HOLT, et al. v. VIZIO, INC.
Superior Court of the State of California, County of Los Angeles
Case No: BC702266
Deposed 10/8/2021

CHRISTOPHER JULIAN et al. v. TTE TECHNOLOGY, INC. DBA TCL NORTH AMERICA
United States District Court, Northern District of California
Case No: 3:20-CV-028570-EMC
Deposed 9/30/2021

AFSHIN ZARINEBAF et al. v. CHAMPION PETFOODS, et al.
United States District Court, Northern District of Illinois, Eastern Division
Case No. 1:18-cv-06951
Motion Hearing 9/22/2021

CARROLL SHELBY LICENSING, INC., and the CARROLL HALL SHELBY TRUST v. DENICE SHAKARIAN HALICKI, ELEANOR LICENSING, LLC, GONE IN 60 SECONDS MOTORSPORTS, LLC, et al.
United States District Court, Central District of California
Case No. 8:20-cv-01344-MCS-DFMx
Deposed 8/24/2021

DELANEY SHARPE et al. v. GT'S LIVING FOODS, LLC.
United States District Court, Central District of California
Case No. 2:19-CV-10920-FMO-GJS
Deposed 6/8/2021

TOYA EDWARDS et al. v. WALMART, INC.
United States District Court, Central District of California
Case No. 2:18-cv-9655 GW-FFM
Deposed 5/11/2021

JUSTIN LYTLE et al. v. NUTRAMAX LABORATORIES, INC., et al.
United States District Court, Central District of California
Case No. 5:19-cv-00835-JBG-SP
Deposed 3/31/2021

REMY SHAKER et al. v. CHAMPION PETFOODS USA, et al.
United States District Court for the Eastern District of Michigan
Case No. 2:18-cv-13603-LJM-DRG

and,

RACHEL COLANGELO et al. v. CHAMPION PETFOODS USA, et al.
United States District Court, Northern District of New York
Case No. 6:18:CV-01228-LEK-DEP

and,

AFSHIN ZARINEBAF et al. v. CHAMPION PETFOODS, et al.
United States District Court, Northern District of Illinois, Eastern Division
Case No. 1:18-cv-06951
Deposed for three cases above, 3/11/2021